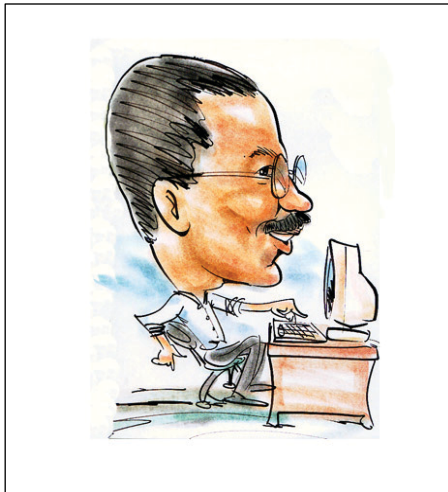


Brian Davis Lyles



Brian Davis Lyles is a creative professional, accomplished in corporate communications, journalism, marketing, fundraising, media, and the arts. He has worked with publishers, associations, health care institutions, historic buildings and museums, and other cultural organizations.

His career history in the cultural arts includes Direct Marketing and Promotion duties at *Baltimore Magazine*, Director of Publications and Marketing for The Engineering Society of Baltimore (better known as The Engineers Club at the Garrett-Jacobs Mansion) and Editor of the *Baltimore Engineer* magazine, Director of Development & Marketing at the Baltimore Museum of Industry, Deputy Director for Individual Giving at Baltimore Center Stage, and Director of Development at the Chesapeake Shakespeare Company.

For health and human services programs, Brian has provided his communications and development skills to several nationally recognized institutions, including serving as Grants Manager at Children's National Hospital in Washington, DC, Manager of Corporate & Foundations Relations for the Neurogenomics division of the Translational Genomics Research Institute (TGen) in Phoenix, Arizona, and a Director of Corporate Communications at GenesisHealthCare Corporation. As a Communications Director for Northern Virginia-based SeKON Enterprise, Brian worked as a Senior Communications Specialist on federal government contracts with the Centers for Medicare and Medicaid Services (CMS), the National Institutes of Health (NIH), and the Substance Abuse and Mental Health Services Administration (SAMHSA).

Brian is also an experienced independent consultant, completing numerous freelance and pro bono marketing assignments.

Despite his many projects in health care, the creative arts have always been an important part of Brian's life, beginning with his own creative writing, and expanding to include graphic design, photography, videography and other talents. As an author of poems, short stories and other fiction, he began achieving success in high school, awarded second prize in a national playwriting contest at the age of 18. Over the years, he has since worked as a copywriter and journalist, supervised video and audio productions, designed publications, websites and multimedia presentations, contributed his abilities as a writer, performer and stage manager to a comedy troupe, and appeared as on-camera and voice-over talent in film and promotional videos.

Born in Baltimore City, Brian is a graduate of Gilman School and Loyola University Maryland with a degree in English and Creative Writing. He proudly lives in his hometown and is a promoter of city heritage, community arts, urban green spaces, and the preservation and revitalization of historic buildings. Brian has been active in civic affairs for many years, and he supports both local and national organizations that share his interests. Among his volunteer duties, he is a Board Member and Past President of the CityLit Project, an award-winning Baltimore-based literary arts organization. Also, for four years, Brian was a Board Member of the Baltimore Office of Promotion and The Arts (BOPA), the city's quasi-government arts, film and events agency. During his term as Board Chair and President he navigated the organization through the difficult post-pandemic period, and for five months served as BOPA's Interim CEO.